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### What is it?

A raffle-style promotion rewarding agents for new business during Q4. Each policy you bind gives you entries into the drawing.

### **Guidelines**

- New business only
- Limit one prize per agent
- Runs through Q4, live drawing on Feb 1, 2026
- Winners announced on LinkedIn & CT Agent Portal

## **How it Works**

- 1 Homeowners policy sold = 1 ticket
- Every \$10K in premium = +1 bonus ticket
- Example: \$50K premium + 35 policies = 40 tickets

# **PRIZES**

- 3 Luxury All-Inclusive Resort Trips for Two (\$6,500 per couple avg)
- MacBook (\$1,000)
- 2 iPads (\$1,000 each)
- Traeger Smoker (\$600)
- Yeti Cooler (\$350)
- 10 CT Swag Boxes (\$200 value each)