



**FIRST Benefits**  
UNDERWRITERS

# Blitz Your Way to the Super Bowl



**blitz**  
*Simpler, Smarter, Faster*

## Turn a Bind into the Ultimate Touchdown at the Super Bowl

One producer will win:

 A trip for two – including Super Bowl Tickets, special pre-game event, hotel, and cash towards airfare!

— OR —

 \$20,000 in cash

Step 1: Bind a Policy (each bind earns you one entry)

Step 2: Rack Up Entries (The more you bind, the better your chances)

Step 3: Win the Big Game (Winner announced one month before kickoff)

## How to enter:

- 1 bind = 1 entry.
- All Blitz products included (except Special Event Coverage).
- New business only.
- Drawing held 1/16/2026.
- Eligible producers are all those doing business with Blitz directly.
- End-of-year incentive does not impact the terms and conditions of other Blitz incentive programs running concurrently.